Subject: Re: IGNITE22 info and meeting request
From: Lorena Parker <lparker@sanpedrobid.com>
Date: 12/01/2016 02:46 PM
To: Ann Carpenter <ann@braidtheory.com>
CC: Eric Eisenberg <ericeoban@gmail.com>

Eric,

What is your schedule for next week?

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On Tue, Nov 15, 2016 at 3:58 PM, Ann Carpenter <ann@braidtheory.com> wrote:

> Lorena, Eric,
>
> Can we set aside a time to discuss IGNITE22 to see how we can support the San Pedro BID's goals to bring companies to San Pedro? Unfortunately, next week is not good for me. Can we schedule a short 1/2 hour meeting on Friday? If not, it looks like we'll need to wait until after Thanksgiving.
>
> Ann
>
> **IGNITE22: Celebrating innovations that will shape the 22nd century**
> Thursday, April 6, 2017 | CRAFTED at the Port of Los Angeles | San Pedro, CA
>
> IGNITE22 is a tech showcase and collaborative experience that will bring together entrepreneurs and investors, industry professionals, university faculty and researchers, community and civic leaders, and students. We expect an audience of more than 1,000 professionals attending the day's events.
>
> Although the event will again be based in San Pedro, at CRAFTED at the Port of Los Angeles, the targeted audience goes beyond ports and goods movement. IGNITE22 will feature transportation, energy/utilities, agtech, biotech, aerospace, construction, marine/maritime, and digital tech solutions around the theme, "celebrating innovations that will shape the 22nd century." In addition to hands-on demonstrations and entrepreneur "quick pitches", we will also highlight research projects and programs from universities throughout the state. Thus far, our partners include California State University and their multicampus programs CSUPERB (CSU Program for Education & Research in

Biotechnology), COAST (Council on Ocean Affairs, Science and Technology), and ARI (Agricultural Research Institute), and AltaSea, LA's ocean-related science, business and education hub. We are also partnering with ITEP (International Trade Education Programs) and LAUSD to bring more than 200 Harbor Area high school students to IGNITE22 to inspire the next generation of STEM leaders.

Attached is the sponsor/exhibitor package, and more event details can be found at ignite22.com and ignite22.splashthat.com.

We want to figure out a good way for the San Pedro community to be involved. We have created an "expo hall only event pass" at a low rate ($20) to better include community leaders that might not otherwise participate in a full-day event. As I mentioned to you, Eric, by producing the event on a "first Thursday", we can look for opportunities to keep visitors in town at the end of the day.

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braidtheory.com | ignite22.com | @braidtheory | #IGNITE22

Braid Theory weaves together entrepreneurs, industry influencers and corporate partners to accelerate adoption of transformative technology, drive market growth and create profitable collaborations.